



# HOW YOU CAN #MakeAStandForAutism

## Why you make a stand...

By making stand you are both raising money and showing your support for siblings, cousins, neighbors and friends living with autism.

## PLAN YOUR STAND

Your "stand" is your own personal fundraising opportunity, so feel free to be creative and have a little fun! Your "stand" begins by creating your **Online Stand** which allows you to easily **collect money, track your efforts, and share information on social media.**

You can fundraise online only *but* coupling it with a "Real-World" stand will ensure the best results!

### ONLINE STAND

Your online "stand" is your virtual fundraiser and can complement your "real-world" fundraising.

- Visit [makeastandforautism.nofone.org](http://makeastandforautism.nofone.org) and create your stand.
- Personalize your message or use the one we provide.
- Add photos and/or a video to illustrate why you are making a stand.
- SHARE your personal link to your Online Stand in emails, on social media and via text!

### REAL-WORLD STAND

There are endless "stand" opportunities. What speaks to you?

- Host an actual "Stand". Examples: baked goods, bracelets, or cold drinks on a hot day.
- Think outside of the "Stand" with an event like a car wash.
- Partner with a community group to increase the reach of your "Stand".
- Any idea that raises funds can become your "Stand".



Think of your stand as your fundraising party and invite everyone you know! Remember to include the date and time for your stand when you send your invites.



**EMAIL** your family, friends and neighbors.



**POST** a photo on your social media pages and invite all your friends and followers to join you as you **#MakeAStandForAutism**.

*FOLLOW US on Facebook at N of One: Autism Research Foundation or Instagram @nofoneautism to find info or photos to share to help you promote your fundraiser! In all of your communications, don't forget to include the link to YOUR online stand!*

## YOUR STAND DAY

Be excited...you are about to do some major good for autism research!

### SHARE THE STORY

- Visit [makeastandforautism.nofone.org](http://makeastandforautism.nofone.org) to download our "Why We Stand" donor info sheet.
- Print copies for your donors AND attach it to any emails you send.
- It will tell them all they need to know about why they should STAND with YOU!

### GET SOCIAL

- Bomb your social media before, during and after your event with photos.
- Remember to include your ONLINE STAND link and the hashtags **#MakeAStandForAutism - #nofone - #autismresearch**.
- For photo ideas download and read our Frequently Asked Questions.

## DONATIONS

Your stand accepts *donations* as payment. Below are options for processing donations.

### ONLINE FROM YOUR DEVICE

The easiest way to accept donations is through your online stand. Allow donors to use your phone, tablet or laptop to enter their information.

### ONLINE FROM THEIR DEVICE

Donors can text STAND to 24365 and they will get a link to [makeastandatnofone.org](http://makeastandatnofone.org) where they can donate directly from their own phone.

### VIA CHECK

Print copies of the Stand Donor Form (on the website) to have on hand for the donor to fill out. You will submit this form with their check.

Mail all checks and Donor Forms received to:

N of One: Autism Research Foundation, 6060 E. Mockingbird Lane, Fifth Floor, Dallas, Texas 75206



# #MakeAStandForAutism

## FREQUENTLY ASKED QUESTIONS

### What do I tell my donors about N of One and autism research?

**N of One: Autism Research Foundation's** innovative research program sponsors promising autism research in an effort to give every child with autism the best chance at an independent life. We recommend you give each donor our Donor Flyer (downloadable at [makeastandforautism.nofone.org](http://makeastandforautism.nofone.org)) that shares the mission of **#MakeAStandforAutism**, encourages them to share that mission and invites them to visit **nofone.org** where they can learn more. Visit **makeastandforautism.nofone.org** and print out our "Why We Stand" donor flyer.

### How do I personalize my online stand?

We have prefilled a basic message, edit it to personalize it. You are also able to upload photos and/or a video to tell the world why you are making a stand. It only takes a few minutes to make your online stand your own!

### Can I post pictures during my fundraiser?

Yes, yes and more yes! Your stand will look like SO much fun that other people will not only want to visit YOUR stand, they will want to plan a stand, too! The more stands people plan – "Real-World" or online - the more money raised for autism research!

**SHARE THE FUN**  
Show us how  
you are  
"Making a  
Stand!"

- Capture a shot of the activity at your "Real-World" stand.
- Take selfies with your donors and thank them for their support!
- Picture play with the word "stand": Like a yoga studio incorporating "Handstands" or a spin class featuring "standing on bikes" at their fundraising events.
- Use Boomerang for changing stands, build a pyramid with friends...the list of options is endless!

**Have fun and let your photos show the world HOW you #MakeAStandforAutism!**

### How long can I fundraise for #MakeAStandForAutism?

The fundraising will continue until August 31, 2019. Check our website at **makeastandforautism.nofone.org** to track the success of the overall fundraising campaign. Also, follow us on Facebook at **N of One: Autism Research Foundation** and/or on Instagram **@nofoneautism** for fundraiser spotlights, creative ideas to encourage participation and other regular updates!

### How much should I charge customers at my stand (fundraiser)?

Your customers are donors and you aren't just asking them to purchase goods, you are asking them to STAND alongside you in support of autism research. When they ask, "How much?" Simply say, "We take any donation that supports autism research."

## DONATIONS

**You are not selling goods, you are requesting that your participants make a donation and STAND alongside you in support of autism research.**

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**FOR ANY ADDITIONAL QUESTIONS, PLEASE EMAIL [DONATIONS@NOFONE.ORG](mailto:DONATIONS@NOFONE.ORG)**

Visit [NofOne.org](http://NofOne.org) for more information on the autism research supported by **#MakeAStandforAutism**.